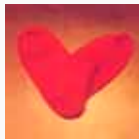


The red crosshatching represents the 'bleed' area which will be trimmed off

Please avoid using 'live' image or text within 5mm of the edge of the card (blue area)

Thumbnail image or, optionally, your logo is printed here



© Artist's details

The black keyline represents the finished card

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Card will be creased along the centre

3mm bleed required on this edge to ensure enough overlap for the spine

200mm flat size

3mm bleed required on this edge

104mm including bleed

3mm bleed required on this edge

100mm finished size

3mm bleed required on this edge

106mm including bleed

Ideal image resolution is 300dpi at this size,
minimum acceptable resolution is 150dpi